

FOR IMMEDIATE RELEASE
May 8, 2018

CONTACT: *[Insert contact info]*

AWWA [or insert organization's name] encourages getting to know local H₂O during Drinking Water Week

[Insert CITY, STATE] – As [Drinking Water Week](#) continues, the *[insert organization's name]* joins the [American Water Works Association](#) and water professionals across North America in encouraging water consumers to get to know their local H₂O.

Finding information about local water is simple. As required by the [Safe Drinking Water Act](#), water utilities must provide customers with an annual water quality report, also called a Consumer Confidence Report. A CCR identifies the quality of local drinking water and if any contaminants are detected and if so, which ones. Also available in the report is information on each community's local source for drinking water. ***[Include information on your local CCR and water source.]***

Additionally, information on local source water is available through the U.S. Environmental Protection Agency's "[Surf Your Watershed](#)". Canadians can find similar information through [Health Canada](#).

"Our drinking water is vital to our daily lives, but do you know where it comes from? Many people don't," said AWWA Chief Executive Officer David LaFrance. "During Drinking Water Week, we encourage everyone to learn about their local water source, whether it's an underground aquifer, a stream, lake or reservoir." ***[OR insert quote from CEO, mayor, governor, etc.]***

More information about local water sources is available on [DrinkTap.org](#).

About Drinking Water Week

For more than 40 years, AWWA and its members have celebrated Drinking Water Week, a unique opportunity for both water professionals and the communities they serve to join together in recognizing the vital role water plays in daily lives. Additional information about Drinking Water Week, including free materials for download and celebration ideas, is available on the [Drinking Water Week webpage](#).

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Established in 1881, the American Water Works Association is the largest nonprofit, scientific and educational association dedicated to managing and treating water, the world's most important resource. With approximately 50,000 members, AWWA provides solutions to improve public health, protect the environment, strengthen the economy and enhance our quality of life.