2020 Sponsorship Opportunities

Be a part of the Sustainable Water Management Conference. This program will be attended by 300-400 water professionals, and give insights into best practices for managing water resources, source water protection, sustainable utility planning, analyzing the costs and benefits of water conservation, and exploring alternative water sources including stormwater and reuse. Join us in Minneapolis to help contribute to the conversation.

Become a Sponsor

$1,500 member | $3,000 nonmember

- Logo recognition on the Sustainable Water Management Conference webpage, pre-conference emails, on-site signage, and at the Opening General Session
- Pre- & post-conference attendee mailing list
- Collateral on literature table in registration area

Upgrade

$1,000 member, each option
$2,000 nonmember, each option

- Pre- and post-conference attendee email: Provide email content (HTML) or work with AWWA’s third party vendor to customize an email that will be sent to all registered attendees. This is your only opportunity to reach attendees via email.
- Mobile app - Exclusive: Recognition within the Sustainable Water Management Conference mobile app.
- Lanyard - Exclusive: Sponsor to provide lanyards with your company logo to be given to attend at registration
  *Lanyards must meet AWWA specifications.
- Two full conference registrations

Premium Upgrade

$2,500 member | $5,000 nonmember

- Recognition on signage at the Sunday night reception
- Recognition on Social Media thanking the reception sponsors
- Verbal recognition at the Opening General Session thanking the reception sponsors
- Two full conference registrations
- Ability to supply promotional items at the reception
- If contracted and paid by November 15, 2019 recognition as the reception sponsor included in attendee marketing and registration materials

WANT MORE RECOGNITION?
Increase your brand awareness and outreach to attendees by selecting one, or multiple, upgrade options to add on to the above basic sponsor package.

Who Attends?

- Water resource planners and engineers
- Conservation and green infrastructure professionals
- Scientists and laboratory personnel
- Utility managers
- Public affairs managers
- Consultants

Minneapolis, MN
March 29–April 1
awwa.org/sustainable
Conference Sponsorship Application

To register for a sponsorship, please complete this form and mail or fax with payment to AWWA Sales, 6666 West Quincy Avenue, Denver, CO 80235-3098 • Fax: 303.795.1989

Company Name: ___________________________________________________________________________________________________________________________

AWWA Company Member No.: _____________________________________________________________________________________________________________

Contact Person: _________________________________________________________________________________________________________________________________________________

Address: ___________________________________________________________________________________________________________________________________________________________

City: ____________________________________________________________________________________________________________________________________________

State/Province: __________________________________________________________________ ZIP/Postal Code: ___________________________________________________________________________

Phone: __________________________________________________________________ Email: _______________________________________________________________________________________

Web URL: ________________________________________________________________________________________________________________________________________________________

Please indicate Sponsorship Level(s). Check all that apply.

☐ Basic Package $1,500 member l $3,000 nonmember
☐ Attendee Email $1,000 member l $2,000 nonmember
☐ Lanyard $1,000 member l $2,000 nonmember
☐ Mobile App $1,000 member l $2,000 nonmember
☐ Two full-conference registrations $1,000 member l $2,000 nonmember
☐ Sunday Networking Reception $2,500 member l $5,000 nonmember

We Hereby Agree To
1. Abide by all rules and regulations posted at awwa.org/Events-Education/Exhibitors-Sponsors
2. Enclose payment to AWWA in US funds for the total amount due.
3. As part of this event registration; personal contact data such as name, address, and email will be collected and used by AWWA Show Management and approved third party affiliates. See AWWA privacy policy (awwa.org/privacy) for additional information.

By signing here, I am confirming that I am an authorized agent of the above-reference company to commit to this sponsorship.

Signature: __________________________________________________________________________________________________________________________

Title: ___________________________________________________________________________ Date: __________________________________________________________________________

Method of Payment

Amount __________________________ Check Enclosed (Make payable to AWWA; US funds only.)
Credit Card: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa
Card No.: ___________________________ Exp.: ________CVV: __________________________

Payment is due with sponsorship application. No cancellation or refund after sponsorship form has been received. Sponsorship benefits will not begin until payment has been received.

FOR AWWA USE ONLY:

Date Rec’d. ___________ Order # ___________________ AWWA signature _________________________________