Innovation Initiative Strategic Plan
ACE17
One of AWWA’s Core Principles is to Inspire Innovation

VISION
A better world through better water

MISSION
Providing solutions to effectively manage water, the world's most important resource

CORE PRINCIPLES
Protect Public Health
Safeguard the Environment
Share Best Practices
Inspire Innovation
Foster Diversity and Inclusion
Innovation Initiative History

- ACE13 Launched *Innovation Initiative* MAC sponsored session
- Originally started with a narrow focus on (5) barriers
- ACE17 Revised Vision & Mission Statements
- ACE17 Launched new Strategic Plan: (3) Primary Goals
Strategic Plan Ad-Hoc Committee

Clifford Chan: EBMUD
Joseph Jacangelo: Stantec
Doug Reed: Foster Growth
Tom Ferguson: Imagine H20
Beate Wright: WRF
Cristina Ahmadpour: Isle Utilities
Dawn Flancher: AWWA Staff
Jim Siriano: AWWA Staff
John Albert: WRF
Peter Kraft: Confluence Group

TJ Stroebi: Tonka Water
Sally Gutierrez: USEPA
Kurt Vause: Anchorage Water
Peter Farrelly: OR DEQ
Anita Anderson: MN Dept Health
Karen Losee: PAX Water Tech.
Gigi Karmous-Edwards, Amane
Peter Fiske: Berkeley Lab
Barb Martin: Partnership for SW
Randy Moore: Tnenec Company
Vision

“To inspire and implement innovative thinking and best practices”

Mission

“To advance a culture and structure for innovation to address the challenges facing the water industry”
(3) Primary Goals

- Provide an Innovation Roadmap
- Accelerate the Uptake of Innovative Solutions
- Promote Active Participation
Join the Innovation Initiative

We can use your help!

To learn more contact:

Randy Moore: moore@Tnemec.com
Peter Kraft: peter@confluencegroup.com

or visit the AWWA website innovation resources page: