



American Water Works
Association

ENTRY FORM

Deadline for Submission: **October 1**

Please send completed form to:
Public Affairs Department
American Water Works Association
6666 W. Quincy Avenue
Denver, CO 80235

PUBLIC COMMUNICATIONS ACHIEVEMENT AWARD (ORGANIZATIONAL)

1. Organization Name:

Mailing Address:

2. Category: Please indicate the category in which the nominee is seeking recognition based upon the size of the utility for which the nominee supported outreach activities.

- Organization Award: Less than 5,000 service connections
- Organization Award: Between 5,000 and 25,000 service connections
- Organization Award: More than 25,000 service connections

3. Contact Data:

Submitted By:

Mailing Address:

Phone No.

Fax:

E-mail:

4. Nomination Materials: Please include with the application the supporting documents outlined in the Nomination Procedure section of the award description. These include:

- Nomination Overview – Not to exceed five pages. Includes relevant operational goals, communication objectives, strategy, target audience(s), results and methods used to measure effectiveness. A review of the Nomination Guidance document may be helpful in identifying issues of key concern to the review panel.
- Work Samples – Not to exceed 10 items. Includes printed materials, media clippings etc. that demonstrate the methods used to execute the program and its impact.
- Overview of Organization – Please include a brief history of the organization and scope of services provided.