



American Water Works  
Association

The Authoritative Resource on Safe Water®

Advocacy  
Communications  
Conferences  
Education and Training  
Science and Technology  
Sections

# Service Provider

## 2012 Membership Application



Think **water.** Think **AWWA.**

# Think water. Think AWWA.

## Think of the possibilities.

### Grow your business

Membership connects you with the people you need to reach most—water industry decision makers. As an AWWA Service Provider member, you'll conduct business at numerous national and international trade shows and conferences. Your membership provides valuable opportunities to increase your company's visibility through advertising, trade shows, and sponsorships.

### Get water industry insight

Stay current on issues impacting the industry with top-rated water periodicals, scientific and technical journals, manuals and books. As part of the AWWA community, you receive local, national, and global water news updates and insights to keep you up-to-date. Whether it's through participation in educational events or networking on committees and councils, AWWA is where industry leaders come together.

### Access AWWA Standards

For more than 100 years, AWWA Standards have been the water industry's resource when purchasing waterworks products and materials. These consensus documents provide valuable guidance for the manufacture and use of dozens of water-related products and chemicals. AWWA Standards are the most widely accepted and most used water sector standards.

## Join AWWA today!



# The Benefits of Belonging

Ensuring the quality and sufficiency of water today and into the future is a commitment AWWA renews daily. In so doing, AWWA positions you, and your company, to meet the evolving needs of the profession, wherever the future leads.

That's what AWWA is all about—giving you the information and resources you need to deliver safe water to the world.

## What's in it for you?

### AWWA Tradeshow and Conference/Education Discounts

- Receive preferred rates on booth space at ACE and other AWWA conferences.
- Discounts of up to 50% on sponsorship opportunities.
- All of your employees are eligible for reduced rates on registration at AWWA conferences, workshops, webcasts, and other events, as well as online education.

### AWWA Sourcebook Advertising

- Free listings (up to 10) in the water industry's most comprehensive product and service directory, available in print and searchable online format.

### Mailing List Rental

- 20% off AWWA's membership list rentals.
- The list can be subdivided for geographic or demographic targeting to give you the most qualified prospects possible.

### Subscriptions

Members receive the following AWWA periodicals, with both print and online expanded content versions.\*

- ***Opflow***—Written for operators, by operators, *Opflow* presents hands-on guidance to make a utility's work smoother and more efficient. *Opflow* provides insights about complex technical and regulatory issues to help operators make sense of it all.
- ***Journal -American Water Works Association***—AWWA's flagship publication features peer-reviewed articles and information about all aspects of the water profession.

### Section Membership

- Your section provides you and your organization a place to connect with fellow members and stay informed on water issues in your region.
- Sections host conferences and education programs and give members the opportunity to get involved in the local water community.

### Additional Benefits of Membership

- AWWA Communities
  - ▶ Communities combine member expertise with AWWA resources in an easy-to-use online environment.
  - ▶ They provide channels to disseminate information and promote industry-wide collaboration, as well as new networking and volunteer opportunities.
  - ▶ Current communities include Conservation and Customer Service, with more communities developing around specific topics.
- The AWWA Bookstore offers more than 500 books, standards, manuals, videos, and electronic products on everything from operator certification to membrane technologies to infrastructure development. AWWA members save up to 33% on all titles.
- Visit The Water Library® at [www.awwa.org](http://www.awwa.org) for free access to download more than 8,500 *Journal AWWA* articles and more than 3,400 *Opflow* articles. You can also research and download AWWA Standards at discounted member prices.
- Service Provider members in good standing may use the AWWA member logo to demonstrate their ongoing commitment to the water industry through their AWWA membership.

### Plus+ Points

Plus+Points is a unique program that gives your organization the ability to help create your own membership value. As an AWWA member, your organization is awarded a specific number of Plus+Points based on size, and you'll "spend" the points on benefits most valuable to you, including AWWA Standards subscriptions or additional individual members.

\*All members outside of North America (regardless of grade), student members, and members with APO/FPO addresses will receive e-periodicals only. Print periodicals may be purchased for an additional fee.

# Member Benefits

SAVINGS	INDIVIDUAL	SERVICE PROVIDER
Member discounts for all employees		<input type="radio"/>
Free listings in Sourcebook		<input type="radio"/>
Discounts on exhibits, sponsorship, advertising, and mailing list rental		<input type="radio"/>
Discounts on registration for conferences, training, and other events	<input type="radio"/>	<input type="radio"/>
Discounts on Bookstore purchases	<input type="radio"/>	<input type="radio"/>

INFORMATION and EDUCATION	INDIVIDUAL	SERVICE PROVIDER
AWWA Standards**		<input type="radio"/>
Plus+Points Benefits		<input type="radio"/>
<i>Journal AWWA*</i>	<input type="radio"/>	<input type="radio"/>
<i>Opflow*</i>	<input type="radio"/>	<input type="radio"/>
The Water Library®	<input type="radio"/>	<input type="radio"/>
Education Programs (earn CEUs and PDHs)	<input type="radio"/>	<input type="radio"/>

NETWORKING	INDIVIDUAL	SERVICE PROVIDER
Use of AWWA member logo		<input type="radio"/>
Career Center	<input type="radio"/>	<input type="radio"/>
Local Section Membership (North America Only)	<input type="radio"/>	<input type="radio"/>
Social Media: LinkedIn, Facebook, Twitter, & YouTube	<input type="radio"/>	<input type="radio"/>
AWWA Communities	<input type="radio"/>	<input type="radio"/>

LEADERSHIP	INDIVIDUAL	SERVICE PROVIDER
Committee, Division, Council Involvement	<input type="radio"/>	<input type="radio"/>
Section Leadership	<input type="radio"/>	<input type="radio"/>
Publishing and Presenting Opportunities	<input type="radio"/>	<input type="radio"/>
Awards Programs	<input type="radio"/>	<input type="radio"/>

ADVOCACY	INDIVIDUAL	SERVICE PROVIDER
Government Affairs Program	<input type="radio"/>	<input type="radio"/>
Drinking Water Week Assistance		<input type="radio"/>

\* All members outside of North America (regardless of grade), student members, and members with APO/FPO addresses will receive e-periodicals only. Operator members receive Opflow Online. Print periodicals may be purchased for an additional fee.

\*\* Available to Utilities and Service Providers as part of their customizable benefits, according to their size. Standards may be purchased individually.

# Who's a Service Provider?

## AWWA Service Provider Members include the following:

- Companies engaged in the manufacture, sale, and/or distribution of products or services to the water industry.
- Companies engaged in the construction of water supply and/or treatment facilities.
- Firms engaged in providing consulting/professional services to the water industry.
- Companies engaged in the contract operation of water utilities. Contract operations firms may also be eligible for Utility Membership.

## Partner Agencies & Institutions

- Libraries, government departments, or other organizations that do not fall into the above membership categories.

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