



**American Water Works  
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The Authoritative Resource on Safe Water®

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## NewsRelease

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### **Strategies for Water Agency Management in the 21st Century - An AWWA Webcast**

(DENVER) – On Wednesday, February 9, the American Water Works Association (AWWA) will host a webcast titled “Strategies for Water Agency Management in the 21st Century.” The webcast will provide the strategies to develop good management skills needed in the 21st century. Practical applications and case studies will be used to illustrate the power of these approaches during uncertain times.

As water agency managers face difficult decisions, the webcast will provide new leadership approaches and skills for water agency managers. The webcast is also a viable alternative for individuals who may have expressed an interest in attending the 2011 Utility Management Conference but were restricted by limited time or resources.

Webcast presenters include:

- Dr. Billie Blair, President, Change Strategists, Inc., Los Angeles, CA
- Perry Louck, Director of Planning, Rancho California Water District, Los Angeles, CA
- Dr. Brian Brady, General Manager, Imperial Irrigation District, Imperial, CA

For more information on webcasts and registration details, go to [www.awwa.org/Education/webcasts](http://www.awwa.org/Education/webcasts).

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*AWWA is the authoritative resource for knowledge, information, and advocacy to improve the quality and supply of water in North America and beyond. AWWA is the largest organization of water professionals in the world. AWWA advances public health, safety and welfare by uniting the efforts of the full spectrum of the entire water community. Through our collective strength we become better stewards of water for the greatest good of the people and the environment.*