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The Authoritative Resource on Safe Water[®]

Public Affairs Advisory

TO: AWWA Member Utilities

FROM: AWWA Public Affairs

DATE: Dec. 20, 2011

Who: USEPA Administrator Lisa Jackson

What: Interview about water on Dr. Oz

When: Today

U.S. Environmental Protection Agency (USEPA) Administrator Lisa Jackson will appear this afternoon on the Dr. Oz show in a segment titled, "What's in Your Drinking Water?" Dr. Oz is a popular afternoon talk-show program that airs on ABC affiliates.

A 30-second teaser for the program is available at <http://www.doctoroz.com/episode/whats-in-your-drinking-water-dr-oz-talks-EPA>

The trailer promoting today's show indicates that arsenic will be among the contaminants of focus. It advertises that it will explore the "four biggest threats" to water supplies.

Dr. Oz's web site also urges visitors to "Take action to see if the water in your area is safe. Find out if there have been any water violations in your area." The site carries a USEPA widget that invites users to search for violations of the Safe Drinking Water Act by zip code. Information is drawn from USEPA's Safe Drinking Water Information System database.

http://www.doctoroz.com/videos/how-safe-your-drinking-water?hs317=billboard_1

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