

WATER QUALITY TECHNOLOGY CONFERENCE® & EXPOSITION

The premier conference for water quality professionals around the world

SPONSORSHIP REGISTRATION FORM

For even greater visibility at the AWWA Water Quality Technology Conference® and Exposition (WQTC), take advantage of the sponsorship opportunities listed below. Being a conference sponsor is a great way to leverage your presence in the exhibit hall and put your organization's name in front of all WQTC attendees. It's also an excellent opportunity to demonstrate your support and gain recognition for your organization if you're not an exhibitor.

Gold Sponsorship Level

\$3,000 member | \$6,000 nonmember

- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition at the Opening General Session
- Recognition on the AWWA WQTC Conference webpage with a link to your company's Web site
- Conference attendee mailing list pre/post
- Collateral on literature table in registration area

Silver Sponsorship Level

\$2,000 member | \$4,000 nonmember

- Recognition in the conference program
- Space on the sponsor literature table to place handouts
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition at the Opening General Session

Bronze Sponsorship Level

\$1,500 member | \$3,000 nonmember

- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition at the Opening General Session

Back Cover of On-Site Program

\$5,000 member | \$10,000 nonmember

- Your advertisement on the back cover of the program distributed to attendees
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition on the AWWA WQTC Conference webpage with a link to your company's Web site
- Conference attendee mailing list pre/post

Inside Front Cover or Inside Back Cover of On-Site Program

\$3,000 member | \$6,000 nonmember – Inside Front
\$2,500 member | \$5,000 nonmember – Inside Back

- Your advertisement on the inside front or back cover of the program distributed to attendees
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition on the AWWA WQTC Conference webpage with a link to your company's Web site
- Conference attendee mailing list pre/post

Registration Packet—Two Available

\$2,000 member | \$4,000 nonmember

- Company collateral (one two-sided 8½ x 11 piece) to be included in attendee registration packets distributed on-site
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference

Networking Reception

\$3,000 member | \$6,000 nonmember

Two available (one on Sunday, one on Monday)

- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Sign at event promoting your company name and logo
- Recognition on the AWWA WQTC Conference webpage with a link to your company's Web site
- Conference attendee mailing list pre/post

NOTE: Individual AWWA membership does not qualify a company for member rates. To qualify, a company must be an organization member and membership must remain active through conference dates.

Refreshment Breaks

\$3,500 member | \$7,000 nonmember

- Your company name and logo on refreshment break cups at all six refreshment breaks*
- Conference attendee mailing list pre/post
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Sign at break promoting your company name and logo
- Recognition on the AWWA WQTC Conference webpage with a link to your company's Web site
- Conference attendee mailing list pre/post

*Customer must provide imprinted cups.

Cyber Station

\$6,000 member | \$12,000 nonmember

- Four Internet access stations in WQTC lobby
- Company logo displayed on wallpaper and screen saver
- Company Web site set as home page at all stations
- Sign displaying your logo at the Cyber Station
- Recognition at the Opening General Session
- Recognition in the conference program
- Recognition on the AWWA WQTC Conference webpage with a link to your company's Web site

Lanyards

\$5,000 member | \$10,000 nonmember

- Lanyard sponsorship is a great way to get your company name and logo in front of 1,300 attendees*
- Recognition in the conference program
- Recognition on the AWWA WQTC Conference webpage with a link to your company's Web site
- Conference attendee mailing list (pre/post)

*Sponsor must provide AWWA-approved lanyards and include AWWA logo

To register for a sponsorship, please complete this form and mail or fax with payment to

AWWA Exhibit & Sponsorship Sales | 6666 West Quincy Avenue, Denver, CO 80235-3098

Fax: 303.794.2461 | Phone: 303.347.6138 or 303.347.6237 or 303.347.6238 or 303.734.3442

Company Name: _____ Contact Person: _____ Title: _____

Address: _____ City: _____ State/Province: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____ E-mail: _____ Web URL: _____

Please indicate Sponsorship Level: Gold Silver Bronze Back Cover Inside Front Cover Inside Back Cover Lanyards
 Networking Reception Registration Packet Refreshment Breaks Cyber Station

By signing here, I am confirming that I am an authorized agent of the above-referenced company to commit to this sponsorship.

Signature _____ Title _____ Date _____

Method of Payment

Check Enclosed (Make payable to AWWA; US funds only.) | Credit Card: Visa MasterCard American Express Discover

Card No. _____ Exp. _____ Signature _____

Full payment is due 30 days after receipt of sponsorship registration. No cancellation of refund after sponsorship form has been received.