



# **WATER** *QUALITY* **TECHNOLOGY** CONFERENCE® & EXPOSITION

*The premier conference for water quality professionals around the world*

*Quality Water in a High-Tech Environment*

## **EXHIBITOR PROSPECTUS**

November 15–19, 2009

Washington State Convention & Trade Center—Seattle, Washington

[www.awwa.org/conferences/wqtc](http://www.awwa.org/conferences/wqtc) | 1.800.926.7337



**American Water Works  
Association**

The Authoritative Resource on Safe Water®



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## WHO SHOULD EXHIBIT

- Any company that provides services and products for the water quality market
- Any organization that works with the advancement and promotion of drinking water quality

## WHO ATTENDS

- Water quality specialists
- Water utility management and executives
- Treatment plant managers
- Scientists
- Engineers
- Lab personnel
- Distributors
- Manufacturers
- Consultants
- Product representatives

## THE BENEFITS OF EXHIBITING

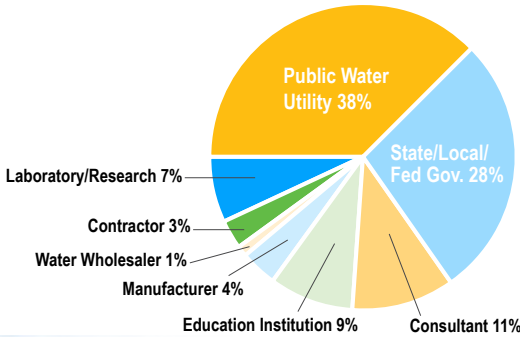
- Personal contact with key water industry prospects and high-quality leads
- Three complimentary conference registrations per booth, including technical sessions and Monday and Tuesday luncheons
- Company listing with booth number in online Conference Announcement
- Complimentary one-day passes to invite customers to the exhibit hall
- Complimentary electronic mailing list of attendees, before and after the show
- Meet-and-greet receptions in the exhibit hall Sunday and Monday
- One complimentary copy of conference proceedings on CD-ROM for each exhibiting company
- Exhibit hall security
- Hotel reservation service
- Opportunity to reserve your booth space for the 2010 show on-site.



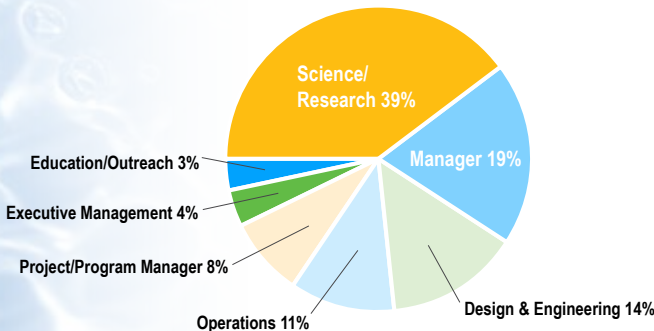
# PRODUCTS AND SERVICES PREVIOUSLY EXHIBITED AT WQTC

- Activated carbon
- Aerators/aeration equipment
- Air stripping
- Algae control
- Aluminum sulfate
- Ammoniators
- Analytical services
- Arsenic removal
- Calcium hypochlorite—chlorinators
- Chemicals equipment
- Coagulant aids
- Color removal
- Computers & software
- Conductivity meters
- Consulting services
- Corrosion inhibitors & protection
- Cryptosporidium* & giardia
- DAF—dissolved air flotation
- Dechlorination
- Degasifiers
- Desalination equipment
- Differential pressure flowmeters
- Diffusers
- Dissolved oxygen analyzers
- Engineering services
- Filter equipment
- Filtration systems
- Flow recorders
- GAC contactors
- Gas chromatographs
- Gas detectors
- Groundwater services
- H2S removal
- Hazardous waste
- Heavy metal removal
- Hydrants & hydrant servicing
- Hydraulic testing
- Hydrogen peroxide
- Ilmenite
- Inactivation equipment
- Ion analyzers
- Iron & manganese removal
- Laboratory equipment & services
- Lead/copper inhibitor
- Lime slakers
- Lims
- Maintenance systems
- Membrane filters
- Mixers
- Nitrate removal
- Odor control
- Operating & maintenance services
- ORP (redox) controllers
- Ozone
- Particle counters and monitoring
- Perchlorate removal
- pH analyzers & controllers
- Phosphates
- Photometers
- Polymers
- Process analyzers
- Raw water clarification
- Reverse osmosis
- SCADA systems
- Seawater desalination
- Security
- Spectrophotometers AA, UV, UV visible
- Spectrophotometers
- TDS indicators
- Telemetry
- Temperature controls
- Test kits
- TOC analyzer & removal
- Turbidimeters
- Ultrafiltration
- Upflow contact clarifiers
- UV/oxidation equipment
- Water quality monitors
- Water quality software
- Water treatment & system engineering
- Zebra mussel control

## 2008 WQTC ATTENDANCE BY INDUSTRY



## 2008 WQTC ATTENDANCE BY TITLE





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## **BOOST YOUR VISIBILITY AND SHOW YOUR SUPPORT!**

Conference sponsorships help you reach more of your target audience and get maximum conference visibility.

Sponsorship requests will be handled on a first-come, first-served basis. Register early for your sponsorship opportunity. Details and registration forms can be found online at [www.awwa.org/conferences/exhibitors](http://www.awwa.org/conferences/exhibitors)

## **SPONSORSHIP OPPORTUNITIES**

### **Gold Sponsorship**

Member \$3,000 | Nonmember \$6,000

### **Silver Sponsorship**

Member \$2,000 | Nonmember \$4,000

### **Bronze Sponsorship**

Member \$1,500 | Nonmember \$3,000

### **Back Cover of On-Site Program**

Member \$5,000 | Nonmember \$10,000

### **Inside Front Cover of On-Site Program**

Member \$3,000 | Nonmember \$6,000

### **Inside Back Cover of On-Site Program**

Member \$2,500 | Nonmember \$5,000

### **Cyber Station**

Member \$6,000 | Nonmember \$12,000

### **Lanyards**

Member \$5,000 | Nonmember \$10,000

### **Networking Reception (2)**

Member \$3,000 | Nonmember \$6,000

### **Registration Packet**

Member \$2,000 | Nonmember \$4,000

### **Refreshment Breaks**

Member \$3,500 | Nonmember \$7,000

For more information and to submit your application visit [www.awwa.org/conferences/exhibitors](http://www.awwa.org/conferences/exhibitors).

Through a conference sponsorship, you can further reach the attendees who are your target market and get the maximum visibility. Requests will be handled on a first-come, first-served basis, so register for a sponsorship early.



**SEATTLE** is anything but ordinary. It's a place where bike messengers share elevators with world-renowned researchers. Where fishermen have lunch alongside top surgeons. It's a city where the extraordinary is commonplace and commonplace is anything but. And if you look closely, you just might discover that in Seattle there are amazing things happening all around you!



## **WASHINGTON STATE CONVENTION & TRADE CENTER**

The Washington State Convention & Trade Center is conveniently located in the heart of downtown Seattle, with on-site parking, business services and eateries—all within easy walking distance of the city's best shops, sights, hotels, and restaurants.

### **Washington State Convention & Trade Center**

800 Convention Place  
Seattle, WA 98101  
[www.wsctc.com](http://www.wsctc.com)

## **IMPORTANT INFORMATION**

*We have condensed our exhibitor prospectus. Please visit [www.awwa.org/conferences/exhibitors](http://www.awwa.org/conferences/exhibitors) for more information and to obtain the Exhibit Hall Floor Plan, Sponsorship and Exhibitor Forms, and a list of past exhibitors.*

## IMPORTANT DATES

Service Kit Available	August 17, 2009
Program Information Due	September 1, 2009
Final Payment Date	September 16, 2009



### THE SHERATON SEATTLE HOTEL

Situated in the city's vibrant core, the Sheraton Seattle Hotel provides a gateway to the diverse sights and sounds of the Pacific Northwest. Simply step out our front doors to find gourmet food, exciting entertainment, and world-class shopping.

AWWA has secured rooms at The Sheraton Seattle Hotel at the special nightly rate of \$179 plus 15.6% tax.

#### The Sheraton Seattle Hotel

1400 6th Avenue  
Seattle, WA 98101

Hotel reservations will be available in early July at [www.awwa.org/conferences/wqtc](http://www.awwa.org/conferences/wqtc).

### WQTC 2009 TECHNICAL SESSION HIGHLIGHTS

For the first time, there will be an additional track, concentrating on global issues.

All eight technical program tracks are comprehensive and cutting-edge, with presentations covering every aspect of drinking water quality and technology. Topics for 2009 workshops, technical sessions, and special-topic sessions include the following:

- Analytical methods
- Biological drinking water treatment systems
- Case studies: North American and global
- Disinfection practices
- Disinfection by-products
- Distribution system issues
- EDCs and PPCPs
- Emerging contaminants of concern and monitoring
- Health effects
- Ion exchange
- Inorganic contaminants
- Laboratory methods and assessment
- Membranes
- Microbes research, regulation, and reduction
- Organic contaminants
- Research technology transfer
- Pathogen risk modeling
- Reuse issues
- Security issues
- Source water protection
- Sustainable water quality in international development
- Taste and odor issues
- Total Coliform Rule revisions
- Treatment processes and techniques
- UV
- Waterborne pathogens

# HOW TO EXHIBIT

## AWWA will assign applications on a first-come, first-served basis.

The process is simple:

1. Reserve your space early to get the best possible location. Booths are assigned on a first come, first served basis. Complete the exhibitor application found at [www.awwa.org/conferences/exhibitors](http://www.awwa.org/conferences/exhibitors) and submit it with a 25% deposit.
2. AWWA will e-mail your booth confirmation, along with complete exhibitor information.
3. Show updates will be sent to keep you on schedule, inform you about conference developments, and to share useful information to help make your exhibit experience successful.
4. Approximately 30 days prior to the conference, you will receive a list of all pre-registered conference attendees from which to prepare your prospect list. You will also receive a post-conference attendee list.

*\*Housing and registration information will be provided with the exhibit space confirmation and online service kit.*

## EXHIBIT SPACE RATES

AWWA Organization Member:	\$1,900 per 10' x 10' booth
Nonmember organization:	\$3,400 per 10' x 10' booth

An individual AWWA membership does **not** qualify a company for member rates—the company **must** be an AWWA organization member and membership **must** remain active through conference dates. For complete membership information and an application, call 303.347.6225/6236 or visit our Web site at [www.awwa.org](http://www.awwa.org).

## CANCELLATION POLICY

Booth cancellations must be received by AWWA in writing. Refunds are determined by the following criteria:

- On or prior to August 3, 2009 = Full refund of monies paid
- After August 3 but before September 16, 2009 = 25% deposit of the total booth space will be forfeited to AWWA
- On or after September 16, 2009 = no refund will be made. Unoccupied space may be reassigned by AWWA

## QUESTIONS?

- For questions about exhibit space and sponsorships, contact AWWA Exhibit and Sponsorship Sales at 303.347.6138/6238 or 303.734.3442, or by e-mail at [opportunities@awwa.org](mailto:opportunities@awwa.org)
- For general exhibitor questions such as rules and regulations, registration, facilities, scheduling, and special needs, contact AWWA Exhibitor Services at 303.347.6200 or by e-mail at [ExhibitorMail@awwa.org](mailto:ExhibitorMail@awwa.org).
- For AWWA membership information, call 303.347.6225/6236, or visit [awwa.org/membership](http://awwa.org/membership).
- To advertise in *Journal AWWA* and other AWWA publications, call 303.347.6235.



**American Water Works  
Association**

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[www.awwa.org](http://www.awwa.org)

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