

WATER QUALITY TECHNOLOGY CONFERENCE® & EXPOSITION

The premier conference for water quality professionals around the world

Washington State
Convention & Trade Center
Seattle, Washington

Exposition Dates:
November 15-17, 2009

Conference Dates:
November 15-19, 2009

MOVE-IN

Saturday, November 14	1:00–5:00 p.m.
Sunday, November 15	8:00 a.m.–3:00 p.m. <i>All exhibits must be set by 3:00 p.m.</i>

SHOW HOURS

Sunday, November 15	4:00–6:00 p.m. <i>Reception in exhibit hall from 5:00 to 6:00 p.m.</i>
Monday, November 16	10:00 a.m.–1:30 p.m. 3:00–6:30 p.m. <i>Reception in hall from 5:00 to 6:30 p.m.</i>
Tuesday, November 17	10:00 a.m.–1:30 p.m. <i>All booths must remain intact and staffed until 1:30 p.m.</i>

MOVE-OUT

Tuesday, November 17	1:30–6:00 p.m.
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EXHIBIT HALL

- Each booth is furnished with an 8' back drape in blue, white, and dark green, 3'-high side drapes in blue; and a 7" × 44" sign listing company name.
- Aisles, only, will have blue carpet. Booth carpet is required. You may place booth carpet orders with Freeman Decorating Company.
- Displays may not exceed 8' for an in-line booth, 12' for a perimeter wall booth, and 16' for an island booth.
- Utilities: Electricity, water, and air for booth displays and equipment are available at an additional expense.
- Floor load is 250 lb/sq ft.
- Loading dock doors are 14' 6" high × 18' wide.
- 24-hour perimeter security is provided.

CANCELLATION POLICY

Booth cancellations must be received by AWWA in writing. Refunds are determined by the following criteria:

- On or prior to August 3, 2009 = Full refund of monies paid
- After August 3 but prior to September 16, 2009 = 25% deposit of the total booth space will be forfeited to AWWA
- On or after September 16, 2009—no refund will be made. Unoccupied space may be reassigned by AWWA

ON-SITE SPACE ASSIGNMENT

While in Seattle in 2009, you will be able to select and reserve your booth space for the 2010 conference. Seize the opportunity to book early and get the best possible booth location. Look for additional information in the coming months!



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EXHIBITOR INFORMATION

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HOW TO EXHIBIT

AWWA will assign applications on a first-come, first-served basis.

The process is simple:

1. Reserve your space early to get the best possible location. Booths are assigned on a first come, first served basis. Complete the exhibitor application found at www.awwa.org/conferences/exhibitors and submit it with a 25% deposit.
2. AWWA will e-mail your booth confirmation, along with complete exhibitor information. Show updates will be sent to keep you on schedule, inform you about conference developments, and to share useful information to help make your exhibit experience successful.
3. Approximately 30 days prior to the conference, you will receive a list of all pre-registered conference attendees from which to prepare your prospect list. You will also receive a post-conference attendee list.

*Housing and registration information will be provided in the Exhibitor Services Kit.

EXHIBIT SPACE RATES

AWWA Organization Member:
\$1,900 per 10' x 10' booth

Nonmember organization:
\$3,400 per 10' x 10' booth

An individual AWWA membership does **not** qualify a company for member rates—the company **must** be an AWWA organization member and membership **must** remain active through conference dates. For complete membership information and an application, call 303.347.6225/6236 or visit our Web site at www.awwa.org.

QUESTIONS?

- For questions about exhibit space and sponsorships, contact AWWA Exhibit and Sponsorship Sales at 303.347.6138/6238 or 303.734.3442, or by e-mail at opportunities@awwa.org
- For general exhibitor questions such as rules and regulations, registration, facilities, scheduling, and special needs, contact AWWA Exhibitor Services at 303.347.6200 or by e-mail at ExhibitorMail@awwa.org.
- For AWWA membership information, call 303.347.6225/6236, or visit awwa.org/membership.
- To advertise in *Journal AWWA* and other AWWA publications, call 303.347.6235.

IMPORTANT DATES

Service Kit Available	August 17, 2009
Program Information Due	September 1, 2009
Final Payment Date	September 16, 2009

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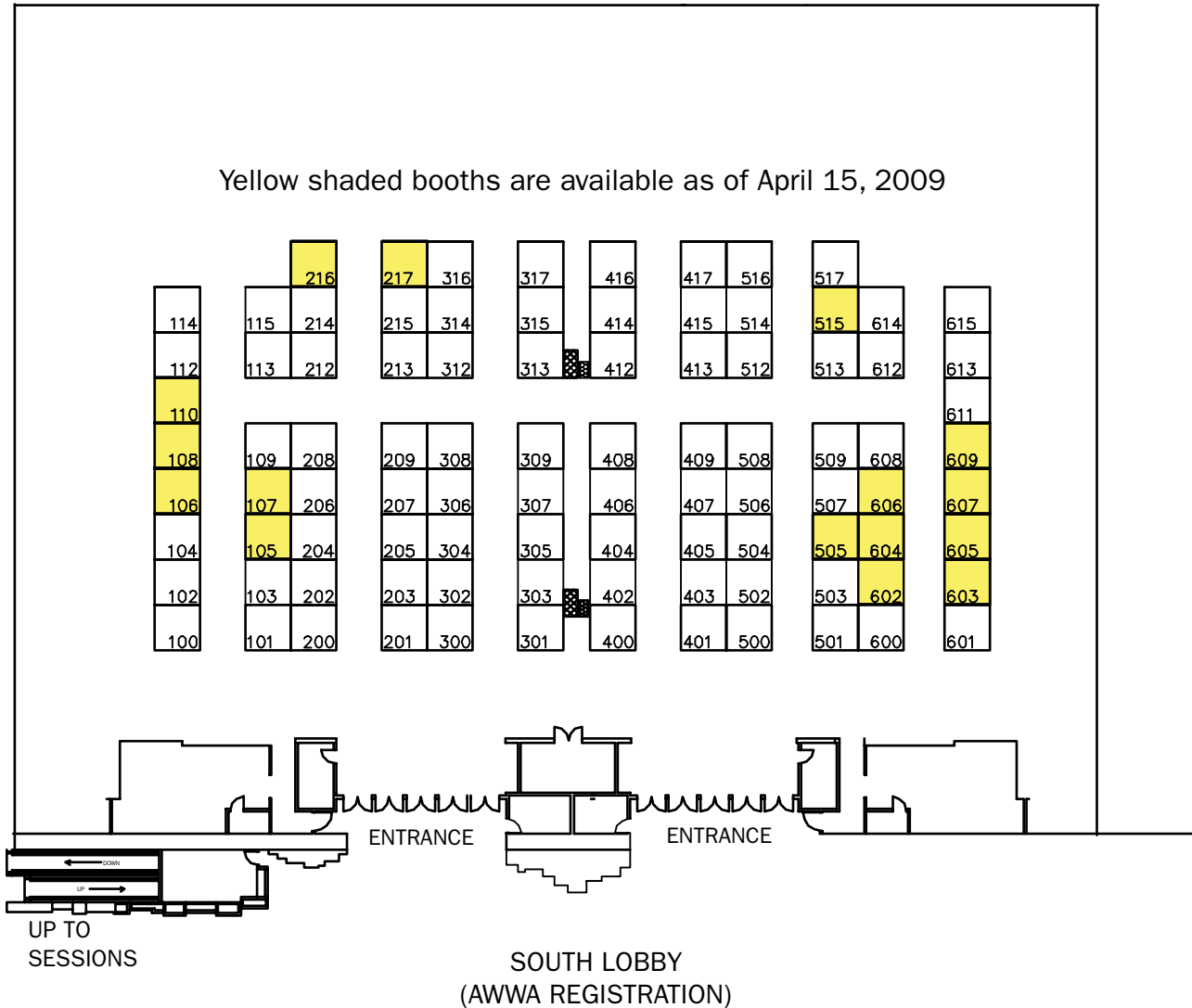
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Yellow shaded booths are available as of April 15, 2009



Please note: Poster Sessions, Refreshment Breaks, Lunches and Receptions will be in the Exhibit Hall—specific locations to be determined.