



American Water Works
Association

The Authoritative Resource for Safe WaterSM

Sponsorship Rules & Regulations

6666 West Quincy Avenue
Denver, CO 80235-3098
T 303.794.7711
F 303.347.6157
www.awwa.org

ELIGIBILITY

AWWA members, nonmembers, corporations, consulting firms, manufacturers, government agencies, and other associations are eligible. AWWA reserves the right to determine the eligibility of any sponsor or sponsorship during the course of any AWWA event.

PAYMENT & CANCELLATION POLICY

Full payment must be received with the application to secure one of the selections made by the applicant. Without full payment, AWWA will not guarantee nor hold any of the applicant's selections. Sponsorships are nonrefundable and are nontransferable.

Should for any reason the sponsorship not be available or should other contingencies prevail, which, in the opinion of AWWA, would prohibit or greatly limit attendance at the conference, AWWA has the right to cancel the event or sponsorship and shall not be liable for any expenses incurred. Sponsorship payment made to AWWA will be refundable.

LIABILITY

AWWA, including its officers, directors, agents, employees, contractors, assignees, other sponsors, and the Convention Center shall not be held responsible for the effectiveness of "product awareness" through the sponsor's use of sponsorship.

Each sponsoring company agrees to abide by these rules and regulations when its company representative signs the sponsorship registration form. These rules and regulations become part of the contract between the sponsor and AWWA. AWWA has full power of interpretation and enforcement of these rules and may amend them at any time. All matters in question not covered here are subject to the decision of AWWA and all decisions shall be binding on all parties affected by them. Sponsors or their representatives who fail to observe these conditions of contract or who, in the opinion of AWWA, conduct themselves unethically, may be immediately dismissed from the event without refund or other appeal.

SPONSORSHIP ARRANGEMENTS

AWWA will oversee and implement all arrangements including, but not limited to, signs and setup of sponsor's choice of sponsorship.

GUIDELINES

Sponsorships must be professional and tasteful, enhance the conference experience, offer the opportunity for potential sponsors to reach a specialized audience, and compliment AWWA advertising and exhibit opportunities.

- Sponsorship events will not conflict with conference hours.
- If more than one company is interested in a sponsorship, selection will be on a first come first serve basis.
- First right of renewal limited to three years. After three years a company can renew for another three years if the sponsorship has not been reserved within 90 days at the end of the conference.

For questions regarding the AWWA Sponsorship Rules and Regulations, please e-mail:

- Annual Conference and Exposition – Dina Werkmeister dwerkmeister@awwa.org
- Specialty Conferences and Expositions – Sarah Mejia smejia@awwa.org