



**DSS**  
**Distribution Systems**  
**Symposium 09**  
**& Exposition**

August 30–September 2, 2009  
 Reno, Nevada

For even greater visibility at the AWWA Distribution Systems Symposium & Exposition, take advantage of the sponsorship opportunities listed below. Being a sponsor is a great way to leverage your presence in the exhibit hall and put your organization's name in front of all DSS attendees. It's also an excellent opportunity to demonstrate your support and gain recognition for your organization if you're not an exhibitor.

**Gold Sponsorship Level**

**\$2,000 member      \$4,000 nonmember**

- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition at the Opening General Session
- Recognition on the AWWA DSS Conference Webpage with a link to your company's Web site
- Conference attendee mailing list pre/post
- Collateral on literature table in registration area
- Recognition at the Opening General Session

**Silver Sponsorship Level**

**\$1,500 member      \$3,000 nonmember**

- Recognition in the conference program
- A spot on the sponsor literature table to place handouts
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition at the Opening General Session
- Conference attendee mailing list pre/post
- Recognition at the Opening General Session

**Bronze Sponsorship Level**

**\$1,000 member      \$2,000 nonmember**

- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Recognition at the Opening General Session

**Back Cover of On-Site Program**

**\$3,000 member      \$6,000 nonmember**

- Your advertisement on the back cover of the program distributed to attendees
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Conference attendee mailing list pre/post
- Recognition at the Opening General Session

**Inside Front Cover of On-Site Program—or  
 Inside Back Cover of On-Site Program**

**\$2,500 member      \$5,000 nonmember**

- Your advertisement on the inside front or inside back cover of the program distributed to attendees
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Conference attendee mailing list pre/post
- Recognition at the Opening General Session

**Speaker Ready Room**

**\$1,500 member      \$3,000 nonmember**

- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Sign at room promoting your company name and logo
- Notepads/pens with your company name and logo distributed in all session rooms\*
- Conference attendee mailing list pre/post
- Recognition at the Opening General Session

\* Sponsor must provide imprinted paper and pens.

**Lanyards\***

**\$1,500 member      \$3,000 nonmember**

- Lanyard sponsorship is a great way to get your company name and logo in front of 600 attendees
- Recognition in the conference program
- Recognition on the AWWA DSS Conference webpage with a link to your company's Web site
- Conference attendee mailing list (pre/post)
- Recognition at the Opening General Session

\*Sponsor must provide AWWA approved lanyards and include AWWA logo.



**Networking Reception—Two available**  
\$2,500 member      \$5,000 nonmember

- Two available (one on Sunday, one on Monday)
- Recognition in the conference program
  - Sign promoting your company name and logo on display for the duration of the conference
  - Conference attendee mailing list pre/post
  - Recognition at the Opening General Session

**Registration Packet**  
\$1,500 member      \$3,000 nonmember

- Company collateral (one two-sided 8 ½" x 11" piece) to be included in attendee registration packets distributed on-site
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Conference attendee mailing list pre/post

**Refreshment Breaks\***  
\$2,500 member      \$5,000 nonmember

- Your company name and logo on refreshment break cups at all **four** refreshment breaks provided by your company
- Conference attendee mailing list pre/post
- Recognition in the conference program
- Sign promoting your company name and logo on display for the duration of the conference
- Sign at break promoting your company name and logo
- Conference attendee mailing list pre/post

\*Sponsor must provide imprinted cups.

*Individual AWWA membership does not qualify a company for member rates. To qualify, a company must be an organization member and membership must remain active through conference dates.*

**To register for a sponsorship, please complete this form and mail or fax with payment to AWWA Exhibit & Sponsorship Sales, 6666 West Quincy Avenue, Denver, CO 80235-3098**

**Fax: 303.794.2461 | Phone: 303.347.6235**

Company Name: \_\_\_\_\_

AWWA Member No.: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web URL: \_\_\_\_\_

Please indicate Sponsorship Level:

- |                                 |  |   |  |
|---------------------------------|--|---|--|
| <input type="checkbox"/> Gold   | <input type="checkbox"/> Back Cover                          | <input type="checkbox"/> Networking Reception | <input type="checkbox"/> Registration Packet |
| <input type="checkbox"/> Silver | <input type="checkbox"/> Inside Front or Back Cover (circle) | <input type="checkbox"/> Lanyards             | <input type="checkbox"/> Refreshment Breaks  |
| <input type="checkbox"/> Bronze | <input type="checkbox"/> Speak Ready Room                    |   |  |

By signing here, I am confirming that I am an authorized agent of the above-referenced company to commit to this sponsorship.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Method of Payment**

Amount \_\_\_\_\_ Check Enclosed (Make payable to AWWA; US funds only.)

Credit Card:     American Express     Discover     MasterCard     VISA

Card No.: \_\_\_\_\_ Exp.: \_\_\_\_\_

Signature: \_\_\_\_\_

*Payment is due 30 days after receipt of sponsorship registration. No cancellation or refund after sponsorship form has been received.*