

OUR BEST CONFERENCES:

YOUR BEST CUSTOMERS

2009 AWWA Specialty Conferences

Conference	Date	Location	Booth Cost (AWWA Member/ Nonmember)	Attendee Profile
Utility Management Conference —The conference will tackle the toughest issues facing the water and wastewater profession. You will get new insights and ideas to take back and implement at your organization through workshops, presentations, roundtable discussions, and networking with key utility decision makers. You will get a firm grasp on how to strategize for the changes the future holds.	February 17–20, 2009	New Orleans, LA	No exhibits	Water and wastewater utility managers, public works directors, district managers, water and wastewater treatment professionals, consultants, public officials, regulatory board members
Customer Service/Information Technology Conference & Exposition —This event provides the most current customer service information, methods, processes, products and techniques available to the water industry.	March 1–4, 2009	Charlotte, NC	\$1,500/\$3,000	Utility customer service managers and professionals, consultants
Membrane Technology Conference & Exposition This event draws strong attendance both from North America and around the globe—an even larger international percentage is expected for 2009. And, attendee occupations cover the spectrum of the industry from utility managers and engineers to consultants to researchers. The focus of the conference—membrane filtration and related technologies, such as reverse osmosis, nanofiltration, microfiltration, ultrafiltration, and electrodialysis—makes this event an ideal exhibiting venue if your company is in the business of membrane technologies.	March 15–18, 2009	Memphis, TN	\$1,700/\$3,200	Water utility management and executives, consultant/contractor, manufacturer/distributor, scientists, government, educators, research, lab personnel
Water Security Congress —This conference is specifically designed to address the most pressing issues facing water distribution, engineering, and plant operations professionals, such as new technology and products, personnel management, and increasing water system security.	April 8–10, 2009	Washington, DC	\$1,300/\$2,800	Utility executives and managers, security staff, public officials, consultants
DSS: Distribution Systems Symposium & Exposition —This symposium and exposition provides hands-on interaction with the newest products and services. You'll see manufacturer and service provider representatives demonstrate product applications, hear them explain the services they provide, and talk with them about the latest advances in the field.	August 30–September 2, 2009	Reno, NV	\$1,500/\$3,000	Distributors/service providers, engineers, engineering faculty and students, field personnel, managers, modelers/planners, operators, superintendents
Water Quality Technology Conference® & Exposition (WQTC) —This conference provides thousands of water quality professionals from around the globe with the latest research, regulations and technological advances for keeping drinking water safe.	November 15–19, 2009	Seattle, WA	\$1,900/\$3,400	Water quality specialists, water utility managers, treatment plant managers, scientists, engineers, lab personnel

Contact your Key Account Manager for more information and reservations at 303.347.6138/6237/6238 or 303.734.3442.

Targeted Specialty Conferences

When companies want to make a direct connection with their best customers and end-users, they look for AWWA specialty conferences and expositions. Why AWWA? AWWA conferences are where water professionals turn to learn the latest water trends and technology. Topics like distribution and plant operations, information management, water quality and water sources, membranes, filtration, and more.

Ask your Key Account Manager for details and a list of opportunities.

Meet Your Customers Face-to-Face

Operators, lab technicians, tech specialists, and many others who are looking for performance-enhancing products, services, and information regularly attend AWWA specialty conferences. That makes these venues ideal for advertisers and exhibitors who want to target specific groups of industry professionals. Exhibit space is either 8' x 10' or 10' x 10'. Specialty conference exhibitors gain recognition as leaders and authorities in their respective fields. Most important, leads generated in such personal and buyer-initiated contacts frequently result in new sales.

Specialty Conference Sponsorship Opportunities

Expand your exposure with a variety of sponsorships available at AWWA specialty conferences. A sponsorship not only reinforces and gets more mileage from your company's exhibit booth and display advertising, but it can also put your organization's name before hundreds of conference-goers—even when you're not exhibiting. Please call your Key Account Manager for details on sponsorships that include the following high-visibility opportunities:

Gold Sponsor

Monday Night Reception Sponsor

Registration Packet Sponsorship—Exclusive

Silver Sponsor

Speaker Ready Room—Exclusive

Refreshments—Exclusive

Bronze Sponsor

Networking Reception—Exclusive

Cyber Station—Exclusive



On-Site Conference Programs

Back Cover, Back Inside Cover,
or Inside Front Cover of the On-Site
Conference Program—Exclusive

AWWA Sponsorship Rules & Regulations

For sponsorship rules and regulations, go to www.awwa.org/ Conferences and Education tab/Conference Exhibitor Resources / Sponsorship Rules & Regulations

Reserve Your Space Today!

Please contact AWWA Key Account Managers at 303.347.6138/6237/6238 or 303.734.3442 for information about any of these opportunities.