

Membership

is just the beginning...

[START HERE]



**American Water Works
Association**

The Authoritative Resource on Safe Water®

Advocacy
Communications
Conferences
Education and Training
Science and Technology
Sections

(START HERE)



Take the first step

With access to the decision makers you want to reach most, 60,000 potential new clients, and the latest in trends and technologies, membership in the American Water Works Association (AWWA) puts you on the path to becoming an industry leader.

Your AWWA Membership will:

Reach New Customers

AWWA connects you with the people you need to reach most—the decision makers. You'll meet them at AWWA and section events. You'll share your knowledge with them in our online discussion forums and gain their trust and respect when you present papers at our conferences.

Grow Your Business

AWWA knows that face-to-face contact is essential for you to do business. As a Service Provider Member, you'll conduct business at numerous national and international trade shows and conferences. You'll also share information on your latest product or service directly with potential purchasers through AWWA's new Product Information Forums, held at several of our conferences.

Build Company Awareness

Company awareness and brand recognition don't happen overnight. It takes solid planning and the right opportunities. AWWA membership provides the key opportunities to increase your company's visibility through advertising, trade shows, and sponsorships.

Hone Your Edge

To get out front, you need to have the latest information on industry developments. AWWA provides you and your entire staff with opportunities to learn about emerging issues, industry trends, and new technologies. Whether it's through participation in educational events or networking on committees and councils, AWWA is where industry leaders come together.

→ **Take the First Step Today—Join AWWA!**



The Return on Your Investment

Start enhancing your business with the resources and information AWWA membership provides. The following are some of the benefits of membership:

AWWA Tradeshow and Conference/Education Discounts

- Receive preferred rates on booth space at all trade shows, as well as those hosted by our local Sections.
- Discounts of up to 50% on sponsorship opportunities for trade shows are also available to Service Provider Members.
- All of your employees are eligible for reduced rates on registration at conferences, workshops, webcasts, and other events, as well as online education.

AWWA Sourcebook Advertising

- Free listings* (up to 10) in the water industry's most comprehensive product and service directory, sent in a print version and available in a searchable online format. (Online version is updated frequently to ensure that new members are listed as soon as possible.)

* Partner Agencies and Institutions do not receive free Sourcebook listings.

Mailing List Rental

- 20% off AWWA's membership list rental prices.
- The list can be subdivided for geographic or demographic targeting to give you the most qualified prospects possible.

Subscriptions

Members receive the following AWWA publications+ (online versions of *Opflow* and *Journal AWWA* feature expanded content):

- **Opflow**, with hands-on information about water system materials, construction, management, operation and maintenance
- **Journal AWWA**, the world's most respected technical publication in the water profession
- **Streamlines**, brings readers timely and targeted stories about regulatory and legislative developments, industry issues and trends, utility practices, research, and new technologies.

Local Section Membership

- Your Section provides you and your employees a place to connect with fellow members and stay informed on water issues in your region. AWWA has Sections in Canada, the United States, Puerto Rico, and Mexico.
- AWWA Sections host annual conferences and education programs and give members the opportunity to present papers, exhibit, write articles, and serve on committees.

Additional Benefits of Membership

- Find it fast in The Water Library®—AWWA's new online research and download center. Research water topics and instantly download 7,500+ peer-reviewed articles, a free benefit to members.
- AWWA staff is on hand to personally assist members with free custom searches through our WATERNET™ library—a database of more than 55,000 article abstracts on every water-related topic imaginable.

- All your employees will enjoy the ability to purchase materials through the AWWA Bookstore at up to 33% off retail prices.
- Member organizations in good standing may use the AWWA Member Logo to demonstrate their ongoing commitment to the water industry through their AWWA membership.

Customize your benefits with **Plus+Points**

Plus+Points is a unique program that gives your organization the ability to help create your own membership value.

As a member of AWWA your company will be awarded a specific number of **Plus+Points** based on its size, and you can "spend" the **Plus+Points** on benefits most valuable to your organization. The total number of points includes both Renewal **Plus+Points**, which you will receive annually for the life of your membership, as well as Bonus **Plus+Points** to spend on one-time benefit selections in your first year as a member.

Below are some of our most popular selections that you can "purchase" with your **Plus+Points**.

First Year Bonus **Plus+Points**

Compilation of ASTM Standards Relating to Wastewater and Stormwater

This compilation includes 94 ASTM International standards specially selected by AWWA and ASTM International as being most useful for wastewater and stormwater service, bound together into one book.

AWWA Bookstore Items

Various items from our Bookstore are available for "purchase" with your Bonus **Plus+Points**. For a complete list, please refer to Section 2 of the enclosed application.

Renewal **Plus+Points**

AWWA Standards Subscription

AWWA Standards are recognized as the consensus standards for products and procedures used in the treatment and supply of safe water. A Standards Subscription gives you a complete set of AWWA Standards (more than 140) in the first year of membership. A Standards Subscription also supplies you with all updates distributed in a given year.

Additional Individual Members

You can select and assign individual memberships to specific company employees. While all employees will enjoy member pricing, assigned members receive the full benefits of membership including *Journal AWWA*, *Opflow*, Section Membership, and credit toward becoming a life member.

+All members outside of North America (regardless of grade), student members, and members with APO/FPO addresses will receive e-periodicals only. Print periodicals may be purchased for an additional fee. Please call 303.794.7711 or e-mail us at custsvc@awwa.org if you wish to subscribe to any or all of the above periodicals.

Member Benefits

	Individual			Service Provider		Utility	
	Active	Operator	Student	Manufacturer / Consultant	Partner Agencies & Institutions	Small Water System	Utility
Networking							
Career Center	●	●	●	●	●	●	●
Peer Networking	■	■	■	■	■	■	■
Local Section Membership (North America Only)	▲	▲	▲	▲	▲	▲	▲
Discussion Forums	●	●	●	●	●	●	●
Sourcebook	■			■	■	■	■
Information and Education							
Journal AWWA*	■		■	■	■	■	■
Opflow*	■	■	■	■	■	■	■
Technical Database Resources	■	■	■	■	■	■	■
The Water Library®	●	●	●	●	●	●	●
Streamlines	●	●	●	●	●	●	●
Safety Talks						▲	▲
AWWA Standards (full set)**				▲	▲		▲
AWWA Standards (7 preselected)**						▲	
AWWA Education Programs (earn CEUs and PDHs)	■	■	■	■	■	■	■
Small Systems Helpline						▲	
Advocacy							
Only Tap Water Delivers						■	■
Regulatory Alerts and Public Affairs Advisories						▲	▲
Government Affairs Program	▲	▲	▲	▲	▲	▲	▲
Drinking Water Week Assistance					■	■	■
Public Affairs Assistance						▲	▲
Leadership							
Committee, Division, Council Involvement	▲	▲	▲	▲	▲	▲	▲
Section Leadership	▲	▲	▲	▲	▲	▲	▲
Publishing and Presenting Opportunities	▲	▲	▲	▲	▲	▲	▲
Awards Programs	▲	▲	▲	▲	▲	▲	▲
Savings							
Free Listings in Sourcebook				▲			
Discounts on Exhibits				▲	▲		
Discounts on Bookstore purchases and mailing list rental	■	■	■	■	■	■	■
Discounts on registration for conferences, training, and other events	■	■	■	■	■	■	■

* All members outside of North America (regardless of grade), student members, and members with APO/FPO addresses will receive e-periodicals only. Print periodicals may be purchased for an additional fee.

** Available to Utilities and Service Providers as part of their customizable benefits, according to their size.

▲ Member benefit ■ Also available online ● Only available online

Who's a Service Provider?



AWWA Service Provider Members include the following:

- Companies engaged in the manufacturing, sales, or distribution of products or services to the water industry.
- Companies engaged in the construction of water supply and/or treatment facilities.
- Firms engaged in providing consulting/professional services to the water industry.
- Companies engaged in the contract operation of water utilities. *Contract operations firms may also be eligible for Utility Membership. Call 1.800.926.7337 to talk with someone about the benefits of Utility Membership.*

Partner Agencies & Institutions

- Libraries, government departments, or other organizations that do not fall into the above membership categories.

AWWA is the authoritative resource for knowledge, information, and advocacy to improve the quality and supply of water in North America and beyond. We are the largest organization of water professionals in the world. AWWA advances public health, safety, and welfare by uniting the efforts of the full spectrum of the water community. Through our collective strength we become better stewards of water for the greatest good of the people and the environment.

AWWA Headquarters
6666 West Quincy Avenue
Denver, CO 80235-3098 USA
Phone: 303.794.7711
Toll-free: 800.926.7337
Fax: 303.347.0804
custsvc@awwa.org

Government Affairs Office
1300 Eye Street NW, Suite 701W
Washington, DC 20005
Phone: 202.628.8303
Fax: 202.628.2846
awwa.org